

REGISTRATION

Registration is from 8:00 – 8:30 a.m. A continental breakfast and lunch will be provided.

- ARMA member - \$75.00
- Non-member - \$100.00

Name

Title/Organization

Address

City

State Zip Code

Phone Fax

Email

DEADLINE

*The deadline to register is April 13, 2018.
Registration is limited to the first 40 registrants.*

Registration and payment must be received by April 13, 2018. No refunds or cancellations after that date.

Mail check or money order to:

Central Missouri Chapter of ARMA
Attention: Joe Jungmeyer
3610 Buttonwood Dr., Suite 200
Columbia, MO 65201

For additional information, visit us online at
www.showmearma.org.

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3610 Buttonwood Dr., Suite 200
Columbia, MO 65201



Annual Spring Conference

Two great speakers will provide insight into the roles of records management professionals and electronic trends and privacy issues. You don't want to miss this event!



The Central Missouri Chapter of ARMA Presents:

RECORDS MANAGEMENT

in Central Missouri & Beyond

Shelter Insurance
April 19, 2018
8:00 a.m. to 2:00 p.m.
1817 W Broadway
Columbia, MO 65201



PRESENTATIONS

7 Habits of RIM Program

Examine the 7-step strategic model for a sustainable Records and Information Management (RIM) program. The model is an essentials RIM suite of program foundation, business engagement, and program maturity. Each component consists of embedded measurement and improvement mechanisms. Discussion of the program's strategy and how experience and instinct were used to build, measure, and sustain the program.

Additionally, the program offers a framework formalizing RIM roles and responsibilities within a business unit that helps manage information in a consistent and systematic way. The discussion examines the framework's structure and explores ways to implement and sustain the framework.

Privacy and the Internet of Things

What trends should Information Management professionals be looking out for in the future? How do we educate ourselves to be “conversationally competent” as trends move into our companies, our profession, and our lives? Industry research predicts technology, privacy, security, and data related trends will continue to gain acceptance and complexity- why does that matter to us?

Each of the information management domains (records, technology, privacy, security, and data) have specific trends, how do they connect and what should you understand as a professional? Walk through some of those trends, discuss, and answer the question of why the trends are important and why it matters.

PRESENTERS

Dave Foley

Dave Foley is Director of Records and Information Management (RIM) at ONEOK, a Fortune 200 diversified energy company, where he built a sustainable RIM program. With an extensive information technology background and 12+ years of RIM knowledge, he has experience not only managing and auditing a RIM program, but building one. His industry knowledge includes international financial services, travel and transportation, global energy, and domestic midstream energy.

Dave's strong leadership is characterized by the spirit of giving back and sharing with others. Notable is his involvement with many regional ARMA chapters and meetings with RIM professionals to discuss successes and challenges.

Dr. Mike Smith

Dr. Mike Smith is the Head of Data Strategy & Governance for Citi Bank US Retail & Mortgage. He brings 20+ years of extensive experience leading all aspects of data and information management from analytics to technology. Specifically, engaging both the “business” and IT to govern their most critical asset – data effectively. He interacts extensively with business leaders to design and execute on Information/Data Strategy Roadmaps helping the respective teams to maximize value from their data programs.

Smith is an active member of both ARMA and AIIM – the global community of information professionals. He enjoys the changing trends in “Big Data” brought on by the proliferation of data, social media, and technology. He speaks and writes about the value of information governance within big data to drive relevant data analytics.

AGENDA

Registration & Breakfast.....	8:00 a.m.
Opening Remarks.....	8:30 a.m.
<i>Chapter President</i>	
7 Habits of RIM Program.....	8:45 a.m.
<i>David Foley</i>	
Break.....	10:00 a.m.
7 Habits of RIM Program (Cont.).....	10:15 a.m.
<i>David Foley</i>	
Lunch	11:30 a.m.
Privacy and the Internet of Things	12:30 p.m.
<i>Dr. Mike S. Smith</i>	
Closing Comments & Prize Drawings.....	1:45 p.m.

*Thank you to our conference sponsors:
Underground Records Management
Orscheln Industries, Shelter Insurance,
and Buttonwood Business Center.*

WHAT'S ARMA?

ARMA International is a not-for-profit professional association and the authority on managing records and information — paper and electronic. The association was established in 1955. Its approximately 11,000 members include records managers, archivists, corporate librarians, imaging specialists, legal professionals, IT managers, consultants, and educators, all of whom work in a wide variety of industries, including government, legal, healthcare, financial services, and petroleum in the United States, Canada, and 30-plus other countries. The local Central Missouri ARMA Chapter was founded in 1988 and offers monthly educational seminars, presentations, tours and networking opportunities from September to June. For more information on upcoming events, please visit our website at www.showmearma.org.