3. How can you use technology (i.e. social media, the internet, website, etc.) as part of your recruiting efforts?

- Offer incentives
- List ARMA on Business Partner’s website

- Meet-up
- ARMA App (expand)
- Pokemon - find a box/record

Facebook/LinkedIn, etc.
- Online surveys
- Just send it
- Chapter App
- Local Branding
- Sharing links

* Functioning website
* E-blasts
* Member profiles/satellite events
* Share with members
* Stream meetings
* Videos/Youtube channel
* Pre-meeting information
* On-demand content