S

- Icebreaker
- Certifications
- Providing Information
- Personal/Localized Network
- Sharing Knowledge + Resources
- Strong Board Leaders

P - People

W

- Lack of intermingling
- Prep of Elevator Speech
- Lack of Clarity w/ Board Member Responsibilities & Communication

O

- Icebreaker
- Career Goals/Education
- Applying ARMA Skills in Work + Personal Life
- Recognition Promotes Participation
- Fundraising - Charity

T

- Other Associations
- Lack of $ Support from Employers
- Work/Life/Assoc. Balance (Lack of time)